



***Providing Tackle Football, Flag, Football, Cheer Programs
for over 65 years to the youth of Norwalk***

Empowering Tomorrow's Leaders: Sponsor Norwalk Junior Football and Cheer Today

Since 1958, Norwalk Junior Football and Cheer (NJF&C) has been more than just a sports league—it's a transformative experience for over 400 local youth each year. Our mission is simple yet profound: to provide every child, regardless of background or financial means, the opportunity to grow, learn, and thrive both on and off the field.

Why Your Support Matters

At NJF&C, we believe that sports are a powerful vehicle for personal development. Our programs—encompassing tackle and flag football, as well as cheerleading—go beyond teaching athletic skills. They instill values such as teamwork, leadership, discipline, and academic success. Our dedicated coaches serve as mentors, guiding young athletes to become not only better players but also better individuals.

We are committed to inclusivity and equity. No child is ever turned away due to financial constraints. Our modest registration fees help cover essential costs like equipment, referees, and training, but we rely heavily on community support to ensure that every child has the chance to participate.

Your Partnership Makes a Difference

By becoming a sponsor, you are investing in the future of Norwalk's youth. Your support enables us to:

- Keep participation fees affordable and accessible
- Provide scholarships to families in need
- Enhance our programs with quality equipment and coaching
- Foster a safe and supportive environment for personal growth

Norwalk Junior Football & Cheer
www.norwalkjrfootball.org
register.njf@gmail.com



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Ways to Get Involved

We offer a range of sponsorship opportunities tailored to fit your company's goals and budget. Whether through financial contributions, in-kind donations, or volunteer support, there are numerous ways to make a meaningful impact.

To learn more about sponsorship opportunities or to discuss how you can get involved, please visit our website at norwalkjrfootball.org or contact Asante Robinson, Director of Marketing & Sponsorship.

Together, we can continue to empower the next generation of leaders and athletes in Norwalk. Thank you for considering a partnership with Norwalk Junior Football.

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Sponsorship Form Norwalk Junior Football

2026 Season

Select a
Sponsorship Level



\$1,000



\$500



\$250



\$100

Graphics Requirements

- All graphics (e.g., logo) must be submitted in PNG, JPEG, and PDF files
- Minimum of 250 dpi resolution
- Email graphics to laurielafaro@yahoo.com

Premiere Recognition
On All Promotional Materials

Receive NJF Swag

Recognition on All
Promotional Material

Media
Acknowledgement

Name/Logo on Home
Game Banner

✓			
✓	✓		
✓	✓	✓	
✓	✓	✓	✓
✓	✓	✓	✓

*Norwalk Junior Football is a 501(c)(3) not-for-profit, 100% volunteer organization.
All donations are tax-deductible as allowed by law.*

Sponsor Information

Name (as it will appear on promotional materials)

Website Address

Street

City

Zip

Sponsor Contact Information

Last Name

First Name

Title

Phone

Email

Mail this form along with check to: Norwalk Junior Football; C/O Krystle St. Onge, 32 Mohawk Dr, Norwalk, CT 06851
Checks should be payable to: Norwalk Junior Football
To donate online, visit www.norwalkjrfootball.org
Or email: register.njf@gmail.com